The Power of Knowing

El Poder del Saber

Twenty Fourth Annual
C.A.S.H.E. Conference

December 4th-5th 2020
We are very excited that you are here, and we welcome you to Washington State University, the first-ever virtual, 24th Annual Children of Aztlán Sharing Higher Education Conference! This year's CASHE conference's agenda includes a variety of fun-filled and educational workshops, amazing keynote speakers, cultural events, and a banquet. This conference was specifically made with you in mind especially during these circumstances we are in. It is our goal to make sure you leave this conference with confidence in your ability to pursue higher education and help you get the resources you will need. This year's theme is “El Poder de Saber,” “The Power of Knowing.” Throughout this weekend, you will have the chance to share your knowledge with your team, team leader, and the rest of the students at the conference. Sharing your knowledge and sharing your story will be an impactful experience as you will be able to freely express the goals you have in life and what you will achieve! The goal of this conference is to not only have you share your knowledge but also learn from others. You will have the opportunity to learn what you are passionate about, the impact you want to make, and be empowered by your own knowledge and others. Remember that during the conference, you are in a safe space! Don’t hesitate to ask questions, get comfortable with being uncomfortable, and make life-long memories! Thank you for joining us on this first-ever virtual, two-day Conference. Remember to have fun, and make friends!

Your Co-Chairs,
Nancy Barraza, Alejandra Aguilar, Jocelyn Granados
NANCY BARRAZA (SHE/ELLA) IS FROM SNOHOMISH, WA DOUBLE MAJORING IN KINESIOLOGY AND SPANISH. NANCY ASPIRES TO BE A DOCTOR IN PHYSICAL THERAPY IN THE FUTURE. ON HER FREE TIME, SHE ENJOYS WALKING HER DOG PABLO, SPENDING TIME WITH FAMILY, COOKING, AND READING. NANCY HAS ATTENDED CASHE SINCE SHE WAS A HIGH SCHOOL STUDENT, AND DURING COLLEGE AS A VOLUNTEER, TEAM LEADER (#16), CEREMONIES DIRECTOR AND NOW AN EXTERNAL AFFAIRS CO-CHAIR. SHE IS EXCITED TO SEE YOU ALL AND HOPE YOU ALL FEEL EMPOWERED TO PURSUE A HIGHER EDUCATION BY THE END OF THE CONFERENCE LIKE SHE DID.
JOCELYN GRANADOS is a junior pursuing a dual degree in pre-law political science and psychology with a major in Spanish. At the age of six, she migrated to the US in pursuit of a better life. She is proudly undocumented and unafraid! Jocelyn aspires to be an immigration lawyer and continue advocating and uplifting the voices in her community. On her leisure time, she enjoys baking pastries, crafting, and reading. Since 2017, she has been part of CASHE as a high school student, team leader for team #3, workshops director, and now internal affairs chair. She wants to ensure that everyone, regardless of their status, income, and/or ethnicity has access and resources to not only attend a community college, technical school, or an university but to graduate as well.
ALEJANDRA AGUILAR (SHE/HER) IS FROM WARDEN, WA, MAJORING IN CRIMINAL JUSTICE AND SPANISH (PRE-LAW). ALEJANDRA NEVER HAD THE OPPORTUNITY OR EVEN KNEW THAT CASHE EXISTED AS A HIGH SCHOOL STUDENT SO WHEN SHE CAME TO WSU AND KEPT HEARING ABOUT CASHE AND HOW IT HELPS BRING SO MANY DIFFERENT HIGH SCHOOL STUDENTS TO PURSUE HIGHER EDUCATION ITS REALLY SPARKED HER INTEREST. SHE HAS BEEN INVOLVED IN CASHE SINCE HER FRESHMAN YEAR FROM BEING A VOLUNTEER TO DIRECTORS AND NOW AS A CO-CHAIR. SHE IS SO EXCITED TO SHARE THE CONFERENCE WITH MANY OTHER SCHOOLS THAT HAVE ALSO NEVER HEARD ABOUT CASHE, THE OPPORTUNITY TO BE PART OF IT AND GAIN NEW RESOURCES AND A NEW COMMUNITY!
TALOFA AND WELCOME TO THE 2020 CASHE CONFERENCE. I AM SO DELIGHTED TO HAVE YOU ALL HERE AND THAT YOU HAVE CHOSEN TO JOIN US FOR A FUN FILLED AND IMPACTFUL WEEKEND. THIS CONFERENCE HAS BEEN A LABOR OF LOVE AND PASSION FOR THE PAST FEW MONTHS FOR BOTH YOUR CONFERENCE CHAIRS AND ME. IT IS OUR HOPE THAT WHEN YOU LEAVE THE CONFERENCE, YOU ARE MORE EQUIPPED AND MORE INFORMED ABOUT MAKING DECISIONS THAT WILL HELP YOU SUCCEED IN THE FUTURE. THIS CONFERENCE WAS DESIGNED WITH YOU IN MIND AND EVERYONE INVOLVED IN IT IS CONFIDENT THAT YOU WILL ENJOY IT AS MUCH AS THEY DID IN HELPING PREPARE FOR IT. THROUGHOUT THIS WEEKEND, I CHALLENGE YOU TO STEP OUT OF YOUR COMFORT ZONE AND EXPERIENCE ALL THAT CASHE HAS TO OFFER. THERE WILL BE TIMES WHEN YOU WILL HAVE DOUBTS ABOUT YOURSELF AND YOUR POTENTIAL. PLEASE KNOW THAT EVERY SINGLE PERSON INVOLVED IN THE CONFERENCE IS THERE TO HELP, ENCOURAGE, EMPOWER, AND SUPPORT YOU. FEEL FREE TO REACH OUT TO ANY STAFF PERSON FOR ANY ASSISTANCE AND ACCOMMODATION YOU MAY NEED. LET US KNOW HOW WE CAN MAKE THIS EXPERIENCE POSITIVE FOR YOU. THANK YOU AGAIN FOR JOINING US FOR THE CONFERENCE. REMEMBER THE POWER OF KNOWING THIS WEEKEND AND HAVE FUN DOING IT!

GOD BLESS AND GO COUGS!
DR. MORALES HAS LEAD EDUCATIONAL PROGRAMS AT THE US/MEXICO BORDER AND IN OAXACA, AND CHIAPAS, MEXICO. SHE’S ALSO TAUGHT AND CONDUCTED RESEARCH WITH INDIGENOUS CHILDREN AND YOUTH IN WA STATE AND IN OAXACA. FOR EXAMPLE, LAST YEAR SHE AND A TEAM OF PROFESSORS, STUDENTS, AND LOCAL COMMUNITY LEADERS VISITED SEVERAL INDIGENOUS COMMUNITIES IN OAXACA TO LEARN ABOUT CHILDREN’S EXPERIENCES AND KNOWLEDGE ABOUT COFFEE FARMING. IN ADDITION, DR. MORALES COLLABORATES WITH COMMUNITY BASED ORGANIZATIONS DEDICATED TO IMMIGRATION JUSTICE AND CULTURALLY AWARENESS TO PROVIDE HER STUDENTS ACCESS TO DIVERSE VOICES.

DR. MORALES WAS THE FIRST IN HER FAMILY TO GO TO COLLEGE, ATTEND GRADUATE SCHOOL, AND NOW HOLD A DOCTORATE DEGREE. HER EDUCATIONAL JOURNEY WAS ONLY POSSIBLE, SHE BELIEVES, BECAUSE OF THE MANY BORDERS HER FAMILY HAS CROSSED TO GIVE HER GENERATION MORE POSSIBILITIES. SHE CONTINUES TO WORK HARD TO PAVE THE WAY FOR YOUNGER GENERATIONS TO HAVE EQUITABLE ACCESS TO EDUCATIONAL OPPORTUNITIES. SHE BELIEVES THAT EDUCATION HOLDS THE KEY FOR PERSONAL AND COMMUNAL EMPOWERMENT THAT IS BASED ON JUSTICE, LOVE, AND EQUALITY.
We the members of MEChA at Washington State University take upon the responsibility to encourage the education and empowerment of the Indigenous Latinx, Chicanx, and all underserved communities.

We promote awareness of Indigenous, Latinx, Chicanx, and all underserved communities at Washington State University and in the community at large, while committing to the struggle for the determination and empowerment of all underrepresented communities.
1. Students; please listen and comply with all rules and requests made by CASHE STAFF

2. Students must respect each other, each other’s space, and each other’s opinions. Do not use derogatory language towards other students and members that are a part of this conference.

3. Full Participation is highly encouraged

4. Be aware of your surroundings (background noises)

5. Mute whenever you're not talking

6. Let your team leader know when you're stepping away from your laptop

7. Appropriate display of names

8. Don't be late, BE PROMPT

9. Clothing is not optional

10. Use inclusive language
2020 C.A.S.H.E DIRECTORS
External Affairs Directors

RAUL JIMENEZ - HE/HIM/HIS/EL
Documentarian Director

Raul is a junior from Brewster, WA majoring in Digital Technology and Culture with a minor in Viticulture and Enology.

LIZETH LICONA - SHE/HER/HERS
Programs Director

Lizeth is a junior from Mattawa, WA majoring in Sociology and Human Development and minoring in Psychology! Lizeth is a first-generation college student and this is her second time being a CASHE director.

ABRIL AZNAR - SHE/HER/ELLA
Workshops Director

Abril is a senior from Yakima, WA majoring in Political Science, Sociology, and Spanish!

LIZBETH MALDONADO - SHE/HER/HERS
Graphics & Certificate Director

Lizbeth is a junior from Walla Walla, WA majoring in Landscape Architecture and Business. Her favorite quote is “Acuéstate a dormir con un sueño y levántate con un propósito.”
Internal Affairs Directors

Jessica Garibay - She/Her/Ella

Jessica is a senior from Wenatchee, WA majoring in Criminal Justice and Psychology with a minor in French and Enology. Her favorite quote is “Vuela sin miedo, mariposa” by Kim Guerra.

Martin Navarrete Contreras - He/Him/El

Martin is a junior from Vancouver, WA majoring in Construction Management.

Karina Avelar - She/Her

Karina is a senior from Woodland, WA majoring in Human Development! Karina’s favorite quote is, “Todo a su tiempo.” This is her favorite quote because it is a constant reminder that although things may not always go the way you may anticipate, it is important to be patient because everything will work out eventually.

Ariana Cervantes - She/Her/Ella

Ariana is a senior from Othello, WA majoring in Criminal Justice and Political Science with a minor in Spanish.
JULIE AL-ABADI - SHE/HER/HERS
Registration Director
Julie is a junior from Pasco, WA majoring in Business Marketing with a minor in Women Studies!

JESUS MENDOZA - HE/HIM/HIS
Registration Director
Jesus is a senior from Yakima, WA majoring in Zoology!

DAIZY CAMARGO - SHE/HER/HERS
Moderator Director
Daizy is a sophomore from Spokane, WA majoring in Nursing!

JUAN SOTO - HE/HIM/HIS
Moderator Director
Juan is a senior from Yakima, WA majoring in Criminal Justice
CAROLINA GARCIA MELENDREZ - SHE/HER

Fundraising Director

Carolina is a junior from Yakima, WA majoring in Sociology and Psychology! Her favorite quote is “learn as you go” there is always room to grow within yourself no matter.

WILLY J. MORALES RODRIGUEZ - HE/HIM/HIS

Fundraising Director

Willy is a junior from Yakima, WA majoring in Communications.

MARITAY MENDOZA QUIROZ - SHE/HER/ELLA

Communications Director

Maritay is a sophomore from Baja California, MX majoring in Political Science (pre-law) and Spanish with minors in CES & Anthropology! For her, C.A.S.H.E. means more than just a conference, it is an event where we can start to believe that we belong here also that no matter what our backgrounds are we deserve to have the same opportunities as everyone else. Her favorite quote is “Ponte las pilas, cuando existen las ganas todo se puede.”

CARINA GONZALEZ - GARCIA - SHE/HER/HERS

Fundraiser Director

Carina is a senior from Tacoma, WA majoring in International Business with a minor in HR and Business Management.
ITINERARY: DAY ONE
FRIDAY DECEMBER 4TH

Opening Ceremony  6:15-6:25pm

Team Time  6:30-7:00pm

Talent Show  7:00pm-8:00pm

Group Activity  8:00-8:30pm

REMEMBER TO CHARGE YOUR ELECTRONIC DEVICE!
ITINERARY: DAY TWO
SATURDAY DECEMBER 5TH

Welcome/Check-In 10:00-10:10am
Team Time 10:15-10:30am
Financial Aid 10:35-11:05am
Admissions 11:10-11:40am
Reminders & Announcements 11:45-11:55am
Lunch Time 12:00-1:00pm
Team Time 1:00-1:10pm
Workshop Block #1 1:15-1:45pm
Passaporte Latinoamerica
(Passport through Latin America): Teams 1-10
Crimson Leadership: Teams 11-20
Student Panel 1:50-2:10pm
Workshop Block #2 2:15-2:45pm
Passaporte Latinoamerica
(Passport through Latin America): Teams 11-20
Crimson Leadership: Teams 1-10
Break 2:50-3:05pm
Team Time/ Caucus Breakout 3:10-3:50pm
Awards & Closing Ceremony 4:00-5:00pm
Guest Speaker: Maria Morales
Goodbyes (Team Time) 5:05-5:30pm

REMEMBER TO CHARGE YOUR ELECTRONIC DEVICE!
ANA CONTRERAS - SHE/HER/HERS
TEAM ONE
Ana is a junior from Yakima, WA majoring in Criminal Justice with a minor in Psychology and Spanish. Ana chose WSU because when she attended CASHE in high school it made her feel like it was her second home. Now she wants these high school students to feel like they are at home!

ALEJANDRA RODRIGUEZ - SHE/HER/HERS
TEAM TWO
Alejandra is a junior from Pasco, WA majoring in Political Science Pre-Law and Psychology. This is Alejandra’s first time being a CASHE Team Leader, she still hopes to inspire students to pursue a higher education and show that there’s a community and support system waiting for you here at WSU!

SANNIDHYA MALPANI (SANN) - HE/HIM/HIS
TEAM THREE
Sann is a senior from Jaipur, India majoring in Computer Science. Sam enjoys eating pizza, and mentioned how amazed you will be with how many friends you’re gonna make in college, they can help you in a lot of ways!

DAVID TORRES - HE/HIM/HIS
TEAM FOUR
Davis is a sophomore from Sunnyside, WA majoring in Sociology and Cultural Ethnics Studies. David is a first-generation college student. He never really considered college until he came to CASHE, Pullman felt like home, and WSU felt like family.
2020 C.A.S.H.E CONFERENCE

Team Leaders

LLUNELI MARIN GOMEZ - SHE/HER/HERS
TEAM FIVE

Lluneli is a senior from Yakima, WA majoring in Psychology with a minor in Human Development. C.A.S.H.E is important to her because it brings students of Chicanx/Latinx backgrounds together and it gives high school students insights into the support they need and encourages them to seek more opportunities.

VIANEY GRANADOS - SHE/HER/ELLA
TEAM SIX

Vianey is a freshman from Prescott, WA majoring in Applied Mathematics with a minor in Spanish. She attended CASHE her senior year, it persuaded and motivated her to choose WSU. She loved the experience and that is why she chose to be a team leader. She hopes to share this wonderful experience with y'all.

JONATHAN BANOS - HE/HIM/HIS
TEAM SEVEN

Jonathan is a sophomore from Tukwila, WA majoring in Software Engineer with a minor in Math. Jonathan likes going to the gym, hanging out with friends, and loves Mexican food!

REBECCA VALDOVINOS - SHE/HER/HERS
TEAM EIGHT

Rebecca is a senior from East Wenatchee, WA majoring in Human Development with a minor in Business Administration. For Rebecca, CASHE means providing new opportunities for students.
2020 C.A.S.H.E CONFERENCE
Team Leaders

GABRIELA CHINA - SHE/HER/HERS
TEAM NINE
Gabriela is a junior from Long Beach, CA, and is obtaining a Dual Degree in Political Science and Criminal Justice with a minor in Spanish. What CASHE means to her is a sense of community where it gives students an opportunity to believe that anything is possible and that no matter your background you can achieve anything.

GISSELLE J. SALAZAR - SHE/HER/HERS
TEAM TEN
Gisselle is a senior from Pasco, WA majoring in Political Science Pre-Law and CES with a minor in Spanish and Business.

GUADALUPE BRITO - SHE/HER/HERS
TEAM ELEVEN
Guadalupe is a senior from Leavenworth, WA majoring in Marketing and Human Resources. She attended CASHE her senior year of high school, and as a senior in college, this is her second year being a team leader for CASHE. She hopes to give y'all the amazing experience she had! Go Cougs!

MAGALI ESTRADA - SHE/HER/ELLA
TEAM TWELVE
Magali is a sophomore from Kennewick, WA majoring in Human Development and Cultural Ethnic Studies. Her favorite quote is “Difficult roads lead to beautiful destinations.”
JAMELAH STEPHENS - SHE/HER/HERS
TEAM THIRTEEN

Jamelah is a senior from Woodland, WA majoring in Wildlife Ecology and Conservation Sciences prevent with a minor in Forestry and Biology. Her favorite parts of being a student have been participating in conferences like CASHE and being able to give back to the community.

ASTRID QUINTANILLA - SHE/HER/HERS
TEAM SIXTEEN

Astrid is a junior from Redmond, WA majoring in Apparel Merchandising with a minor in Spanish. This is her first time being a team leader for CASHE. Astrid hopes to make your experience worthwhile!

MONICA VASQUEZ-SANTIAGO - SHE.HER.HERS
TEAM FOURTEEN

Monica is a junior from Othello, WA majoring in Nursing. Her favorite quotes are "Hechando a perder, se aprede” and "Don't give up"

JESSICA JIMENEZ TRUJILLO - SHE/HER/HERS
TEAM FIFTEEN

Jessica is a senior from Salem, OR majoring in Wildlife Ecology and Conservation Sciences with minors in Forestry and Biology. As a first-generation student, I hope to make your CASHE experience unforgettable and hope to encourage y'all into pursuing a higher education.
Juliana is a sophomore from Yakima, WA majoring in Nursing. Juliana is a first-generation student that was a part of CAMP and is also a mentor in the Chicanx Latinx Student Center! This is her first year being a part of CASHE and she is really excited!

Yessenia is a sophomore from Kennewick, WA majoring in Nursing with a minor in Spanish. Fun fact, Yessenia is a vegetarian and loves playing softball.

Tanya is a sophomore from East Wenatchee, WA majoring in Speech and Hearing Sciences with a minor in Human Development. She is a mentor for the Asian American Pacific Islander Student Center! Being able to encourage students to pursue higher education and give them resources is one of the many reasons why she thinks CASHE is great.

Sara is a junior from Wenatchee, WA majoring in Sociology with a minor in Spanish. For Sara, CASHE was one of the reasons why she came and applied to WSU.
First-Generation College Student: a student whose parent/legal guardian(s) have not completed a bachelors degree

FAFSA: Free Application for Federal Student Aid determines a family’s eligibility for grants, work-study and loans to pay for college for US citizens

WAFSA: Washington Application for State Financial Aid is for students who not eligible for federal aid because of immigration status including undocumented students. (ONLY in the state of WA).

Inclusive Language: Avoid the use of certain expressions or words that might be considered to exclude particular groups or people. Ex: use y'all instead guys

ORGANIZATIONS

Ballet Folklorico de WSU
College of Arts of Sciences MEChA de WSU
Murrow College
Carson College
Voiland College of Architecture and Engineering
Elson S. Floyd College of Medicine
Office of Admissions
Office of Financial Aid
Office of Student Involvement
Office of Dean of Students
GIESORC

ACKNOWLEDGEMENTS & RECOGNITIONS

High School Students
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CASHE Directors
CASHE Team Leaders
CASHE Co-Chairs
DJ Andrew Reyes